

MINUTES

Trempealeau County Extension Education and Communication Committee

_____, Chair

- 1. Meeting called to order by Chuck Walek at 10:07 a.m. In the Trempealeau County Government Center in the Wisconsin Room on May 17, 2016.
- 2. Notice was posted according to open meeting law requirements.

Committee members present:

- X Mike Nelson
- X Olin Fimreite
- X George Brandt
- X Beth Killian
- X Chuck Walek

Others present:

- X Steve Okonek
- X Pat Malone
- X Catherine Emmanuelle
- X John Kelly
- X Adam Trunzo
- _____ Nancy Bergman

- 3. **MOTION: Adopt Agenda as printed**
(Killian/Fimreite **PASSED**).
- 4. **MOTION: Adopt minutes of the April 12, 2016, meeting as printed**
(Fimreite/Nelson : **PASSED**) (**Killian abstained**)
- 5. **Museum Updates:**

No museum committee representative present

6. **Extension Programming Updates:**

STEVE: worked with Adam Trunzo on presenting animals at the Fair. They also had Progressive Farm Safety Day. Michelle did a great job getting things organized. Staff participated in the program. David Kammel went on three farm visits looking at ag structures (livestock facility design) in order to help designs. He also shared information on the corn freeze on the 15th. He has radio spots and Facebook to share information on the issue.

PAT: shared her programs with the committee. She is focusing on groundwater, organizational development with the Friends of the Whitehall Library and community development with the Whitehall Chambers

ADAM: introduced himself. A major program effort is STEM education and 4H program with youth leadership. Much of this STEM work is with elementary age kids in the schools. He will have summer Science Camp and is on the state STEAM team. Also working on Shooting Sports and Cloverbuds.

CATHERINE: shared her work with the committee. See attached report

SANDY WITTE: WNEP Educator introduced herself. She shared _____ with the committee. They've been seeing it in the student presentations they've been doing.

7. **Update of nEXT Generation re-organization:**

Steve updated the committee on the UW-Extension reorganization. Work groups are being formed but no formal appointments have been made.

8. **2016 Budget:**

We are on track. No surprises. Computer repair from last month was minor.

9. **Production Staff New Hire Progress:**

John shared the news that they have an acceptance on the production coordinator. Andrew Douglas with a tentative start date of May 31, 2016.

10. **Promotional Material for TCCTV:**

Spoke with Supreme Graphics on promotional materials. Looking at probably about \$600.00, includes signage, etc.....

11. **New Microphone system for county board room – project update:**

Shared that he has spoken with Jeremy Matheny about microphone setup in the room. Looking at choral mike set up. Probably about a \$1,500.00 project. Hopes to have more details for your next meeting.

12. **High Definition Video Switcher:**

This is the third stage of our high definition transition. It's possible because of a generous donation. Current switcher is standard definition. He shared the project.

MOTION: Brandt/Nelson to approve project initiation form presented. Carried

13. **Township and Village Board Meeting Coverage:**

He is receiving additional requests to film town and village board meetings. Seeking ideas on how to best meet the growing need.

14. **2016 Budget:**

Olin shared his community TV Award

Will update committee next month at the midway point.

15. **Next meeting date** was set for June 21, 2016, @ 9:00 a.m. in the Trempealeau County Government Center.

16. **MOTION: Declared Adjourn by Nelson/Fimreite at 12:15 p.m. PASSED.**

Pat Malone, Acting Secretary
Agriculture and Extension Education Committee