

**MINUTES**

**Trempealeau County Extension Education and Communication Committee**

Michelle Haines, Chair

1. Meeting called to order by Michelle Haines at 10:00 a.m. In the Trempealeau County Government Center in the Wisconsin Room on April 12, 2016.
2. Notice was posted according to open meeting law requirements.

**Committee members present:**

X Michelle Haines  
X Olin Fimreite  
   George Brandt  
   Jon Schultz  
X Chuck Walek

**Others present:**

X Steve Okonek  
X Pat Malone  
X Catherine Emmanuelle  
X John Kelly  
X Adam Trunzo  
   Nancy Bergman  
X Beth Killian

3. **MOTION: Adopt Agenda as printed**  
(         Fimreite/Walek         **PASSED**).
4. **MOTION: Adopt minutes of the February 9, 2016, meeting as printed**  
(         Fimreite/Walek         ; **PASSED**)

5. **Museum Updates:**

No Museum Updates

6. **Extension Programming Updates:**

STEVE: Finished P.A.T. with 70-100 farmers trained. Adam & Steve completed Meat Animal Quality Assurance Program. Conservation Field Days talked about soil health, impacted soil & water plan because they added soil health to plan. Gearing up for Progressive Ag Safety Day with 80 kids registered on May 7<sup>th</sup>.

PAT: She completed the Strategic Planning process. The county Board adopted the plan in February. Her well water testing program is in full effect. She bought about 95 samples to the UWSP for testing. An education program will be held May 3<sup>rd</sup> in the Tremple Room at 1pm.

ADAM: Doing a lot of cross county STEM and camping program. 4H Camp will be in Camp Kinnissippewa. Will be doing some digital programming with youth, schools and peers growing our 4H programs. Have doubled our 4H Shooting Sports. New Aerospace program. Continuing after school programming. Adding G-E-T to Independence, Whitehall and Arcadia. The committee asked some excellent questions about 4H and after school programming. Talked about a new 4H effort called SPIN – special interest club – meet over the \_\_\_\_\_run over a specific to pic.

CATHERINE: Shared her update. She highlighted the Leadership Program. We had a 18/19 who graduated in February. See Attached Report.

7. **1 year approval for snacks and coffee for educational events & committee meetings/facilitation:**

**MOTION: Fimreite/Haines to give 1 year approval for snacks & coffee for educational events & committee meetings/facilitation. Carried**

8. Water Research Resolution:

MOTION: Haines/Fimreite to approve resolution as presented. Carried

9. Strategic Plan:

Pat talked about next steps in the planning process

10. 2015 Budget:

We will not be returning any money to the general fund.

11. 2016 Budget:

We are tracking closely, we are doing printer repairs.

12. Auction 2016 Results:

The auction was fun and successful. We have deposited \$4,475.00 (items picked up/\$ deposited). The funds raised go to buy equipment that the public can use.

13. Production Staff-vacant Position. Review/Discuss updates to position duties:

John Kamrowski left to go to commercial TV so his position needs to be refilled. John Kelly plans to post 4/12 but wants to make some changes. Changes include scheduled office hours and assigned field duties. Social media will also be included in responsibilities. Pay scale will remain the same.

14. Summer Hire-Posting for (2) positions pending applicant response:

MOTION: \$3,000 Walek/Fimreite to approve the summer hire positions.

15. New Microphone system for county board room – project proposal:

John Kelly passed proposal packets to committee. The existing system is dated and has a number of issues. He shared preliminary information on mike systems. Would like to work with \_\_\_\_\_ committee on this issue. Committee encouraged John Kelly to continue moving forward. Walek encouraged John Kelly to look into voice activated cameras.

16. Review how TCCTV can assist County in achieving goals set by “Strategic Plan”:

Strategic Issues 3A and 5b are most relevant for TCCTV.

\*advertise online website to view meetings to direct public to watch meetings

\*continuing involvement of schools with the channel

\*increase work with other departments

17. Wisconsin Community Media Spring Conference approve Station Coordinator attendance:

Wisconsin Community Media Recognizes Olin Fimreite as 2016 Friend of Access Awards Banquet Attendance and Lodging for Olin and Guest :

MOTION: Walek/Haines to approve covering costs of attendance for Wisconsin Community Media Spring Conference for station coordinator and Olin Fimreite and guest. Carried

18. 2016 Budget:

Everything is tracking as projected.

19. **Next meeting date** was set for May 10, 2016, @ 10am in the Trempealeau County Government Center.

20. **MOTION: Declared Adjourn by Haines at 11:55a.m. PASSED.**

George Brandt, Secretary  
Agriculture and Extension Education Committee