

MINUTES

Trempealeau County Extension Education and Communication Committee

Michelle Haines, Chair

- 1. Meeting called to order by Olin Fimreite at 10:37a.m. In the Trempealeau County Government Center in the Packer Room on February 9, 2016.
- 2. Notice was posted according to open meeting law requirements.

Committee members present:

- Michelle Haines
- Olin Fimreite
- George Brandt
- Jon Schultz
- Chuck Walek

Others present:

- Steve Okonek
- Pat Malone
- Catherine Emmanuelle
- John Kelly
- Adam Trunzo
- Nancy Bergman
- Julie Keown-Bomar
- Sandy Witte

- 3. **MOTION: Adopt Agenda as printed**
(George Brandt/Chuck Walek PASSED).
- 4. **MOTION: Adopt minutes of the December 8, 2015, meeting as printed**
(Jon Schultz/Chuck Walek : PASSED)

5. Museum Updates:

Nancy Bergman reports on projects and increased resource.

MOTION BY GEORGE BRANDT, SECONDED BY JON SCHULTZ TO PAY \$165.00 FOR DOMAIN/SERVER CHARGE FOR MUSEUM WEBSITE.

6. Extension Programming Updates:

STEVE: two pesticide applicator training sessions – 35 participants. Office Staff tours – Gold n’ Plump hatchery, broiler barn, processing facility, then to Steve’s hog barn. Teaching Human Resource Management to farmers in western Wisconsin. A two day pilot program, 10 participants in Black River Falls, next to Chippewa Falls. Soil Fertility meeting with Brad Sirianni at Western Technical College. Field Day with Western Technical College and the Department of Land Management in the spring. Weed Resistance Management meeting in Centerville.

PAT: The Art in Leadership program graduated 19 on Sunday. Focused on Latinos, women and youth. Water testing results – 81 tests done Exec Finance extends length of program to end on 2016. Found some elevated arsenic levels – moving focus to northern tier of municipalities. Wisconsin National History & Geology survey doing bedrock core drilling in our area. Strategic Planning/Facilities Management/CAPX2020

ADAM: Wrapping up after school programs in Whitehall. 30 participants in Foods Revue – up in numbers. Festival of the Arts in a few weeks. Working on STEM education – focusing on “fun and can do it” side of science with girls. Purchased IPADS – Lego Robotics. Working on growing back the 4H program, developing volunteers. Shooting Sports for Archery, this year, four afterschool programs Arcadia, Whitehall, Independence schools & libraries. Summer Science Camp coming 3 or 4 days this year, visiting club.

7. Sandy Witte, WNEP Educator:

Works under April Duvall. Food Science Professional, 15 years of teaching, English second language, background, scheduled in the schools, after school programs, side by side with WIC – funded through Feds.

8. Update on Julie Keown-Bomar visit on January 8, 2016:

Regional Director of Extension \$3.6 million budget cut spurring reorganization. It means positions. How to continue to provide education to people working cooperatively across county lines.

9. Update on nEXT:

SEE ABOVE

10. Update on non-lapsing fund request and project request:

The water piece

11. 2016 Budget:

No information

12. Underwriter Sharing – TCCTV and Trempealeau Trails

Travis Mossman describes desire of Trempealeau Trails to enhance bicyclist, experience in Trempealeau County with information on businesses, history, attractions etc. in audio and video form on their website. Jon Schultz – this idea is great. **MOTION BY OLIN FIMREITE SECONDED BY JON SCHULTZ TO SUPPORT AND APPROVE UNDERWRITING SHARING RELATIONSHIP. PASSED.**

13. Auction 2016 discussion and progress report

110 donated items; \$5,000 worth. February 23, 24, 25th at 7:00pm. Purpose: to give a boost to local businesses.

14. Approve continuation of TCCTV Staff to cover Whitehall City Council Meetings on a regular/monthly basis:

MOTION BY GEORGE BRANDT SECONDED BY JON SCHULTZ TO CONTINUE COVERAGE FOR A YEAR. PASSED.

15. Approve purchase of “used” camera and other A/V equipment pending trail and in depth examination of such equipment reveals it is of high quality, good condition and complies with current TCCTV studio protocols, (Sony XDCam, tripod, wireless Sennheisser mic set, Gopro camera, Petrol gear bag, all required media and power accessories-totaling \$2,500.00)

MOTION BY JON SCHULTZ SECONDED BY OLIN FIMREITE TO PURCHASE AS PRESCRIBED ABOVE. PASSED.

16. Local Video Fest discussion:

Competition focused on local youth “cameras in kids’ hands” Jon Schultz “cool”

17. 2016 Budget:

Looking good, one month in.

18. Next meeting date was set for April 12, 2016, in the Trempealeau County Government Center.

19. **MOTION: Adjourn meeting by George Brandt, seconded Jon Schultz at 1:00pm. PASSED.**