

**MINUTES**  
**Trempealeau County Extension Education and Communication Committee**

Mike Nelson, Chair

1. Meeting called to order by Mike Nelson at 9:02 a.m. In the Trempealeau County Government Center in the Packer Room on March 18, 2014.
2. Notice was posted according to open meeting law requirements.

**Committee members present:**

Jay Low  
 Sally Miller  
 Arild Engelian  
 Olin Fimreite  
 Michael Nelson

**Others present:**

Steve Okonek  
 Pat Malone  
 Catherine Emmanuelle  
 John Kelly  
 Seth Spencer  
 Nancy Bergman

3. **MOTION: Adopt Amended agenda as printed**  
( Engelian/Fimreite PASSED).
4. **MOTION: Adopt minutes of the February 18, 2014, meeting as printed**  
( Fimreite/Engelian ; PASSED)
5. **MOTION: Approve agents' out-of-county travel requests**  
( \_\_\_\_\_ ; PASSED).

There are none to act on

6. **Museum Committee Report:**

Nancy Bergman presented an update "TREMPEALEAUCOUNTYHISTORY.ORG" Their big change is a new website. It's been totally reorganized and it should be easier to find things.

7. **Extension Programming Updates:**

Seth provided an update. He has been busy getting volunteers registered. County-wide and Area Festival of Arts are finished. He has begun the after-school STEM programming. He is getting ready for the fair and summer camps.

Steve has finished P.A.T; he did a Grain Marketing Program; he has started his Master Gardener Program.

Catherine and Steve received internal Extension grant if \$1,555.00 for materials for jail garden.

The Progressive Ag Safety Day is being planned by Steve and he had a Dairy Calf Program last week. Olin offered his rototiller for the jail program, if needed.

Catherine talked about her role in the garden project. She will be focusing on working with inmates and residents on family issues using the garden as an analogy. Will also be working on employability skills. She continues to work on building relationships with Latino community. She has started teaching in jail. Programs are designed specifically for men and women.

Pat talked about her programming. The two by efforts continue to be strategic planning for DHS. We are close to finishing up. We will have a plan ready in April. Work continues with the Health Impact Study Moratorium Committee. The ..... working on right now is the survey of resilente and the follow up focus group.

8. **Budget-UW Extension :**

Budget is moving along by plan. Mike asked what \$674 for Pat Malone was.

9. TCCTV Handbook – Continued refinement with Corporate Council:

Omit this item – Ryan is not here.

10. Trempealeau County District Debates – 2014 discussion of upcoming event:

Happening tonight – District 5, other candidates in district dropped out – Daryl Kramer and John Schultz, County Board Room 7:00-7:30pm. Elen Franz moderator – Ellen Nugent – League of Women Voters, John's contact. Debate is free, no charge. There will be generalized questions.

11. TCCTV Auction – Results

64 businesses - \$5700.00 value, 79% of value as auction. We had 5 phones and 3 operators, but generally we were fairly even. More promotion of the auction schedule with help results.

12. TCCTV Budget  
2013 year end

Revised Budget 137554.56

Used 94% - returned \$8,700 back to general fund. Getting adjusted to system. \$9501 out of 101.5561.5 \$4921 of that was compensation to cover night and weekend events. 101.46822 (donations account) was \$11,241 carryover is \$754.43.

2014 year projections

Our auction was down about \$700.00 but feels he can make up for it with sponsorships and other fundraising.

13. Innovative Services – Report from recent meeting with Helen and Ben

Last Tuesday met with Helen and Bren of Innovative Services. Looks like it will be a good fit that will benefit the studio and Ben.

14. Participation in ECM conference – Speaking at conference session – Fundraising for Community TV

Would like to participate in annual conference, but was also asked to speak on fundraising as a session. **MOTION by Fimreite and seconded by Engeliem to approve John's attendance as the 2014 WCM Conference. CARRIED.**

15. Acceptance of nomination – John Kelly (TCC-TV) to the Board of Directors – Wisconsin Community Media

John was invited to be a nominee for the WCM Board of Director's. **MOTION by Fimreite, seconded by Engeliem to approve John Kelly's nomination to the WCM Board of Directors. CARRIED**

Our thanks to Arild and Jay for their service to the committee.

16. **Next meeting date** was set for April 22, 2014 at 9:00 a.m., in the Trempealeau County Government Center. The date will be reaffirmed on the 15<sup>th</sup>.

17. **MOTION: Adjourn meeting at 10:45 a.m.** Mike Nelson adjourned the meeting by order of the chair.