

MINUTES
Trempealeau County Extension Education and Communication Committee

Mike Nelson, Chair

1. Meeting called to order by Mike Nelson at 9:06a.m. In the Trempealeau County Government Center in the County Board Room on November 21, 2013.
2. Notice was posted according to open meeting law requirements.

Committee members present:

Jay Low
 Sally Miller
 Arild Engelién
 Olin Fimreite
 Michael Nelson

Others present:

Steve Okonek
 Pat Malone
 Catherine Emmanuelle
 John Kelly
 Seth Spencer
 Dave Suchla

3. **MOTION: Adopt agenda as printed**
(Fimreite/Engelién **PASSED**).
4. **MOTION: Adopt minutes of the October 17, 2013, meeting as printed/amended**
(Fimreite/Engelién : **PASSED**)
MOTION: Adopt minutes of the November 1, 2013, meeting as printed/amended
(Fimreite/Engelién : **PASSED**)
5. **MOTION: Approve agents' out-of-county travel requests**
(_____ : **PASSED**).

No action taken

6. **Museum Committee Report :**

No report available

7. **Extension Programming Updates:**

Pat Malone – see attached report

Steve Okonek – see attached report

Family Living – Major efforts are starting 1. Teaching in jail – basic financial literacy, stress management, emotional intelligence 2. Working with Pat Bell to provide financial literacy to diversion clients. 3. Has finished volunteer training and will be taking FLE (financial literacy training).

Lorna Anderson – provided brief update as WNEP Educator, did programming with Head Start (bi-lingual). Also worked well for Arcadia Food Pantry. Have added Independence for youth programming.

8. **Meet new 4H Educator:**

Seth Spencer re-introduced himself to the committee. Briefly laid out his first few days. He will set meeting with the Leader's Board next Monday.

9. **Meeting Frequency:**

Pat & John raised the issue of changing the meeting frequency from months to once every two months. The group discussed the pros and cons of this change. Put the issue back on the agenda for the January meeting.

10. **Budget Information:**

Pat reviewed the budget. Everything is in line. She explained bills paid through the Youth Education Budget.

11. TV Studio Budget 101.55610 for 2014:

\$105,532.08 is the approved amount for the TV Budget that includes levy. This is a small increase over the last year and reflects step increases in wages.

12. Discussion and Approval of updated Program Schedule Policy"

John Kelly brought forward the proposed program schedule policy. The main change is the policy for scheduling live shows. There's also some test clarifying the number of airings for shows that has been added.

MOTION: Fimreite/ Engeliem to approve new program schedule policy for TCCTV. CARRIED

13. Discover Trempealeau County soon to be available at Whitehall Public Library

John Kelly has been working with Amanda Hegge of Whitehall library to make "Discover Trempealeau County" available.

14. Approval of purchase 2nd Canon XF105 Broadcast Camera

John Kelly is very happy with the first Canon XF105 camera and would like to purchase a second camera.

MOTION Fimreite/Engeliem to approve the purchase of a second Canon XF105 Camera from the donations (46822) account CARRIED

15. Winter Auction 2014- Discuss on Dates – Auction Committee:

John Kelly looked at the winter Olympic schedule. Wants to avoid the Olympics and College Basketball tournaments. John Kelly is looking at holding March 2, 3, and 4th for the winter auction. He will check to see if there are any other possible conflicts. He will check to see if there are any other possible conflicts. As far as the auction committee we should recruit volunteers and start meeting **no** later than the first of the year. We'll need to determine theme and solicitation strategy. Also want to look at strategies to improve the auction. Nelson directed John Kelly to bring this issue back to the next meeting.

16. Approval of airing Department of Land Use Meeting 11-13-13:

John Kelly led the committee in a discussion about the video of the Department of Land Management meeting from 11/13/13. We viewed the clip from the meeting in question. The language used does not violate FCC rules.

MOTION: Fimreite/Nelson to approve showing of Department of Land Management meeting 11/13/13 as is. CARRIED

17. TCCTV Volunteer and underwriter Appreciation Party:

John Kelly is planning for another party. Likes the Dodge Street Grill, but willing to try for less expensive party. Looking for suggestions for when to have the party. Mike Nelson's suggestion is to have it in early January after the holidays.

18. **Next meeting date** was set for December 17, 2013 at 9:00 a.m., in the Trempealeau County Government Center.

19. **MOTION: Adjourn meeting at 11:35 a.m. Mike Nelson adjourned the meeting by order of the chair.**