

MINUTES
Trempealeau County Extension Education and Communication Committee

Mike Nelson, Chair

1. Meeting called to order by Mike Nelson at 9:20 a.m. in the Trempealeau County Government Center in the Packer Room on May 21, 2013.

2. Notice was posted according to open meeting law requirements.

Committee members present:

 Jay Low
 X Sally Miller
 X Arild Engelién
 Olin Fimreite
 X Michael Nelson

Others present:

 X Steve Okonek
 Pat Malone
 X Marilyn Whalen
 X John Kelly

3. **MOTION:** **Adopt agenda as printed/amended**
 (Engelién/Nelson: PASSED).

4. **MOTION:** **Adopt minutes of the April 23, 2013, meeting as (printed/amended)**
 (Engelién/Miller : PASSED)

5. **MOTION:** **Approve agents' out-of-county travel requests**
 (_____ : PASSED). NONE

6. **Museum Committee Report:**

Nancy – The website is still being updated. Working on a tri-fold brochure with other county museums. Trempealeau County Historical Society contributed \$300.00 toward it. Nancy showed the committee photos of the old county courthouse. She said she gets a lot of calls to help track ancestors, and people often say they will come to Trempealeau County “its generating tourism”

7. **Report from 4H Executive Board:**

Marilyn: gearing up for summer youth activities for 4H. Camp members are up, fair is going pretty good. Most of the judges are lined up. Did a Mother's Day project with Whitehall Library. School Day – with all the 8th graders is September 23-25th. Will promote to all schools and home school.

8. **Extension Programming Updates:**

Steve reported that he's done gardening workshops. He's also been working with farmers doing test plots with sulfur. He wants to see if he get a response from the fields using sulfur. If nothing, he'll be able to tell farmers whether it works in Wisconsin soil.

9. **4H & Family Living Hiring Updates:**

Steve said – interviewing candidates in Menomonie at the end of May. Steve asked how many candidates to bring to the Committee for final interviews. Committee said to bring 3 or 4.

Marilyn has been extended through the summer. Steve said there is still some question on the definition of “progress” when referring to “progress made toward Master's Degree”. Suggest people who want

10. **Summer Vista Worker:**

Marilyn reported a VISTA Volunteer will be here to help with summer activities. Will help with educational programming and with Community Gardens.

11. **Budget Info.**

On track – actually under because Family Living position is not filled. Steve warned that there is a question of how to handle the question of increased insurance.

12. **Department of Land Use Committee's approval to televise Department of Land Use Committee Meetings:**

DLU has approved for their committee meetings to be televised. Law Enforcement committee meets this week to discuss/approve televising their meetings.

13. **Silent Auction:**

John K. reported there was no response, held during the day, so only got a few responses. From now on, do that sort of thing at night 6-8.

14. **TCC Billing Insert and Survey:**

John reported on the TCC billing insert, a summer fund-raiser. The June 3rd bill will include a donation solicitation as well as survey.

15. **Wisconsin Community Media Spring Conference Report:**

John was at the conference. He attended general seminars, one spoke of how community television allows for full access to public governing processes – not just sound bites but entire meetings. He also learned more on copyrights, sound quality. He's already applying what he learned. He also reported the station won an award for the show done at Independence Opera House; he got a plaque.

16. **Comparison of Tightrope Media Server SX1HD to SX2HD Specifications and Quote**

The server he's been talking about that is so expensive, now has a less expensive model at half price. Can only do one station, but can keep our existing server. The idea is to be able to do HD on Channel 18, but not the bulletin channel. The second channel could be an overflow to run longer meetings. The server is about \$31,000.00. He reported the current equipment is getting worn – due mainly to the fact the equipment room didn't have air conditioning, which hurt the server. Part of his concern is that much of the equipment – cameras, etc. are not digital and components are getting hard to find as the industry moves to all digital.

17. **Acceptance of Quote from Media Control Systems:**

John showed the committee the quote.

18. **Budget Adjustment to 101.55615 for the expense of new video server-pending acceptance of quote from (MCS) Media Control Systems:**

MOTION by Miller, seconded by Nelson to table #18. CARRIED

19. **Summer Hire:**

Sally stepped out due to potential conflict of interest.

20. **Next meeting date** was set for June 18 at 9:00 a.m., in the Trempealeau County Government Center.

21. **MOTION: Adjourn meeting at 10:30 a.m.** Mike Nelson adjourned the meeting by order of the chair.

Sally Miller, Secretary
Agriculture and Extension Education Committee