

**MINUTES**  
**Trempealeau County Extension Education and Communication Committee**

Mike Nelson, Chair

1. Meeting called to order by Mike Nelson at 9:09 a.m. in the Trempealeau County Government Center in the Packer Room on April 23, 2013.

2. Notice was posted according to open meeting law requirements.

**Committee members present:**

     Jay Low  
X Sally Miller (11:45)  
X Arild Engelién  
X Olin Fimreite  
X Michael Nelson

**Others present:**

  X Steve Okonek  
  X Pat Malone  
  X Marilyn Whalen  
  X John Kelly

3. MOTION:                   **Adopt agenda as printed**  
    (  Arild/Olin  : PASSED).

4. MOTION:                   **Adopt minutes of the March 21, 2013, meeting as (printed/amended)**  
    (\_\_\_\_\_ : PASSED)

Deferred to next meeting

5. MOTION:                   **Approve agents' out-of-county travel requests**  
    (\_\_\_\_\_ : PASSED).

None to approve

6. **Report from 4H Executive Board:**

Plat Books are here – Fair Judges are mostly signed up – Trophies are well in hand – Fair Books in mid-May

7. **Extension Programming Updates:**

4H Marilyn – worked with four kids in parli-pro presentation at leadership conference in Eau Claire.  
Clover College this weekend. 40 kids signed up with 14 sessions.  
Earth Day activities – session at Osseo Library, Safe Family Day  
Had first program at Arcadia after school program  
Met with rep from reviving 8<sup>th</sup> grade Environmental Field Days  
We are getting a VISTA volunteer for the summer  
We are getting \$1,100.00 grant from the State for after school programs.

Ag Steve – Intuituis Cost of Production Survey – had four farmers participate in this state wide survey = > cost of production comparisons based on type of operation.

MAQA training with Marilyn for youth involved in animal  
Parasite control article in WI Agriculturalists  
Working with one farm on Repro Program  
JCEP  
Farmer's Corner & WHTL.

PAT – see attached report

8. **4H & Family Living Hiring Updates:**

With 1<sup>st</sup> Family Living posting, the pool was not sufficient. Possible date – June 5, 6  
4-H through summer, Committee supports Malone in negotiating with the State about the position

9. **Budget Info.**

We haven't received a budget update from the Clerk but everything is on target.

10. **Approval of Open Meeting Coverage Policy-Pending Completion of Final Draft:**

John shared most recent policy draft (see attached) Committee discussed parameter for evaluating whether or not a committee meeting should be covered. Parameters include: impact on whole County level of controversy, etc.

**MOTION by Mike Nelson, seconded Olin Fimreite to approve open TCCTV meeting coverage policy. Carried**

11. **Vote on standing approval from UW-Extension committee for TCCTV staff to cover open meetings following policy:**

**MOTION by Olin Fimreite, seconded Arild Engelién to authorize filming of Environment & Land Use Committee and Law Enforcement Committee. Carried**

12. **Discussion of streaming public meetings:**

Daryl and Cindy presented possibility of archiving and streaming County Board Meetings. There are a couple of concerns.

1. Disclaimer that video cannot be downloaded or modified in any way.
2. Copyright. Need to work with John and Rian to see impact.
3. No Policy in place for streaming video.
4. Hyperlink
5. Counter to see how often people use the opportunity to view the meeting.
6. Implications for open records – John needs to return original records per policy.
7. How long do we want videos on line?
8. What if there are errors of fact or inappropriate behavior? Rian encouraged Cindy to check out other county policies. Staff instructed to work on developing appropriate policies for streaming.
9. Connectivity issues.

13. **Vote whether to do a trial stream/archive/download of County Board Meeting – technology permitting:**

14. **Current budget information on revenue accounts and expenditures:**

John updated committee on budgets. Have only spent just under 5% of main expense account. Revenues are at 28% - so in good shape. Revenue data channel is way low. May need to reconsider now to arrange revenue/expenditure budgets. Donations continue to be major revenue account at 48% of total for the year.

15. **Online Auction list remaining February Auction Items – Online registration details/I.T. assistance:**

On-line auction will probably not happen. It just doesn't have time/resources to execute to a high level of quality. John is looking for "suggestions" could use them for pledge drive prizes. Sally said she'd buy the Norske Nook \$10.00 certificates. John talked about a pledge drive.

16. **2013 Budget 101.55615 Transfer for Summer Hire:**

\$1,350.00 transfer to cover summer

**MOTION by Olin Fimreite, seconded Arild Engelién.**

17. **TCCTV Staff/Volunteer Apparel – possible new TCCTV LOGO:**

John showed a logo he designed to go on t-shirts so public recognize TCCTV people out in the community and in courthouse. Cost is \$800.00 for polos, t-shirts, car magnets. Embroidered, not screened. John has priced it out and this is a great deal.

**MOTION by Olin Fimreite, seconded Arild Engelién to take the money from the 810 account. Passed.**

18. **Vote Approval of purchase of new work station computer and additional RAM:**

Olin Fimreite/Arlid Englien. Passed

19. Local Programming:

John said he is working on scheduling more local programming. Will be eliminating on sent from Colorado to replace. – new show on traveling – 1 of 3 High Schools contacted will do graduation

20. Acceptance of Free Studio Set addition to back wall of studio

It's not permanent and is 100 percent free. The committee agreed to accept the donation.

21. **Next meeting date** was set for May 21 at 9 a.m., in the Trempealeau County Government Center.

22. **MOTION: Adjourn meeting at 12:25 p.m.**  
(Nelson/Fimreite: PASSED).

Sally Miller, Secretary  
Agriculture and Extension Education Committee