

MINUTES

Trempealeau County Extension Education and Communication Committee

Mike Nelson, Chair

1. Meeting called to order by Mike Nelson at 9:03 a.m. in the Trempealeau County Government Center in the Packer Room on June 19, 2012.
2. Notice was posted according to open meeting law requirements.

Committee members present:

 Jay Low
X Sally Miller
X Arild Engelién
X Olin Fimreite
X Michael Nelson

Others present:

X Steve Okonek (9:15)
X Cyndy Jacoby
X Pat Malone
X Jami Kabus
X Ernie Vold
X Marilyn Whalen
X Dave Suchla (9:10)
X Lorna Anderson

3. **MOTION: Adopt agenda as (amended)**
(Fimreite / Engelién : **PASSED**).
4. **MOTION: Adopt minutes of the May 22, 2012, meeting as (printed)**
(Engelién/ Fimreite : **PASSED**).
5. **MOTION: Approve agents' out-of-county travel requests**
(/ : **PASSED/FAILED**).

See attached Out of County Travel Request.

6. **Report from 4-H Executive Board:**
7. **Introduction of 4-H Intrim Agent, Marilyn Whalen:**
8. **Extension Programming Updates – all program areas:**

Cyndy gave update on programming. Will be working on Senior Farmer's Market Program. Will give \$25 vouchers to income-eligible seniors to use at area farmer's markets. Information has been in the paper.

Lorna Anderson working with WIC to educate and gives vouchers to WIC participants for Farmer's Market.

Cyndy reported a grant to work with after school program in Arcadia.

Lorna can only do nutrition programs to audience that is at least 50% low income.

Steve reported he had been doing education on _____

9. **Clean Sweep Participation Report:**

Pat said the Clean Sweep was successful. Did a survey to find out how people learned of it or why they participated. Equal representation of farm, rural non-farm, within city/village. Sent out mass information to multiple locations. Most cited reason for participating was that it was no cost. Will now work on an electronics sweep because most electronics can't be thrown away.

10. **Update on Ag position candidate and where to go from here:**

Ag hire – the candidate will not have her masters until at least December, so it was decided to ask if Sharon can bring in the alternate candidate for a face-to-face interview.

11. **2012 Budget Information:**

12. **TCC-TV Power Surge Problem:**

Power Surge problem. Cindy and Bruce didn't know what the problem was/is and no one from T.C.C. is available to answer. Cindy said she replaced some equipment a month ago and that may help. Tabled because no one from T.C.C. present.

13. **TCC-TV Equipment Request:**

Tabled because no one from T.C.C. present

14. **TCC-TV Coordinator Update:**

(Moved between 4 & 5 on the agenda because Jami had another meeting to attend.)

Studio Coordinator position was approved at June 18th board meeting. Personnel has sent board notice of job opening to a variety of outlets. Monday, July 9th is the deadline. Committee will work with Jami to serve as interview panel.

15. **Programming Update:**

Dave Suchla talked about movie/film festival movies the county showed before. He said the group would allow us to rebroadcast the movies if we got broadcast rights again. Ron Henry has the films and won't release them. Olin said he will talk with Ron about releasing the films. Tabled

16. **Next meeting date** was set for July 17th at 9:00 a.m., in the Trempealeau County Government Center.

17. **MOTION: Adjourn meeting at** 9:30 **a.m.**
(Nelson / S. Miller: **PASSED**).

Sally Miller, Secretary
Agriculture and Extension Education Committee