

MINUTES
Trempealeau County Extension Education and Communication Committee

Mike Nelson, Chair

1. Meeting called to order by Mike Nelson at 9:02 a.m. in the Trempealeau County Government Center in the Packer Room on March 21, 2012.

2. Notice was posted according to open meeting law requirements.

Committee members present:

X George Brandt
X Robert Duellman
X Arild Engelién
X Olin Fimreite
X Michael Nelson

Others present:

 Steve Okonek
X Cyndy Jacoby
X Pat Malone
X Megan Stuessel
X Jami Kabus

X Rian Radtke
X Bobbie Guthrie
X Ron Henry
X Al Kulas
X Ernie Vold

3. **MOTION: Adopt amended agenda as printed**
(Duellman / Brandt): **PASSED.**

4. **MOTION: Adopt minutes of the February 9, 2012, meeting as printed**
(Fimreite / Engelién): **PASSED.**

5. **MOTION: Approve agents' out-of-county travel requests**
(/): **PASSED/FAILED).**

No agents out of county travel expenses

6. **Report from 4-H Executive Board:**

Megan's young son was in the hospital for 16 days, but is doing pretty well now. This weekend the 4-H Executive Board sponsored Festival of Arts. Megan announced she will be leaving at the end of March. She has been offered a Training and Development job with Ashley Furniture Industries. The committee thanked her for her outstanding job directing the 4-H groups in Trempealeau County and wishes her well in her new job.

7. **Extension Programming Updates – All Agents**

With the departure of the 4-H agent Megan, Olin Fimreite made a motion, seconded by Engelién to **support the hiring of** an interim 4-H agent until the position is filled.

MOTION CARRIED.

Cyndy is working with the Arcadia School District on a grant for activities before and after school (nutrition, physical academics, etc.) She has also been busy with TCCTV activities.

Pat is working with the six County Great Rivers United Way. This is a nonprofit organization and Pat with other county representatives are working on a Health, Education and Economic Assessment.

At this point in the meeting County Board Chairman Ernie Vold arrived and he announced that after consulting Corporation Council, Rian Radtke, George Brandt must immediately resign from this committee because according to County Board rules he has a conflict of interest. George Brandt said he would like to sit in for the committee meeting and not enter into discussion.

8. **4H Position Update – accept resignation, determine next step in replacing educator position**

See #6 #7, the committee decision to support the hiring of an interim 4-H agent. Discussion at the state level regarding refilling the position is just beginning. ~~The position for a fulltime 4-H position will not be posted until May.~~ Applicants will be screened and interviewed through the University Extension. The final two or three will be interviewed by the committee and staff.

9. **Ag Position Update**

The potential Ag agent candidates will be interviewed on Friday, March 23rd by the UW-Extension state staff. Two or three candidates for the position will be selected. The final candidates will be interviewed and the finalist selected by ~~the county staff and the UW-Extension Committee.~~

10. **Food and poverty issue report**

Cyndy distributed and discussed a detailed and comprehensive study titled “Family & Household Financial statistics in Trempealeau County.” Many statics are included in the report and it is available from the UW-Extension Office. The report points out that the median income for Trempealeau County families was \$57,432.00. However 35% of the families make less than \$25,000.00 annually. (Attached)

11. **Clean Sweep Update**

Pat reported on 2012 Trempealeau County Clean Sweep program, an Agricultural & Household Hazardous Waste Collection. The date and places are:

Friday, June 8th 8:30-11:30am Highway Shop in Strum
Friday, June 8th 2:00-5:00pm Highway shop west of Whitehall
Saturday, June 9th 9:00-12:00pm Recycling Center in Galesville.

For additional information contact the UW-Extension Office. (Attached)

12. **Cindy Currier – Streamline Videos**

Cindy Currier, Trempealeau County Information & Technology Specialist explained the technology of Streaming County Board and County Committee meetings over the internet. She showed a video to explain how streaming would work. She passed out a chart on “Streaming Video & Live Cable TV Broadcasting” This chart shows that the studio filming or DVD’s would go through a Tri-caster device in the TV Studio and could be sent out simultaneously on the cable and through the Internet, or the meeting could be taped and streamed on the Internet at a later day, (chart attached) Cindy indicated that the Executive Finance Committee indicated an interest in screening on the internet, the County Board meetings and also the following County committees:

Executive/Finance
Human Services
Law Enforcement
Emergency Management
Environmental Land Use

Each committee would have to decide if they want their meeting streamed. Cindy said that the County Board Room would be an ideal place for streaming meetings because there are

microphones at each chair. She thought that only one camera would be needed perhaps without an operator. The streaming methods are feasible. There are two other counties in Wisconsin where County Board meetings are streamed on the internet.

Rian Radtke, County Corporation Counsel discussed some of the potential problems the streaming of programs on the internet could create. He said currently committee meetings are ran rather loosely but with streaming a big exposure of the meetings are available including not only the county, but could be seen across the U.S. He said that parliamentary procedures must be followed and this includes the County Board Rules, Robert's Rules of Order, etc. The meeting must be run in a dignified and orderly manner. He pointed out that what goes out on the air cannot be edited. If there are background whispers they may be heard. Certain things that are confidential cannot be discussed. If committees go into closed session a system must be available to shut off the camera. The County could be liable if the rules are not followed.

Cindy Currier discussed a resolution regarding "streaming county committee meetings."

Members of the UW-Extension Education and Communication Committees seemed to like the concept of streaming on the internet however there were concerned about certain elements. The committee was concerned about signing a resolution involving the four county committees to be streamed on the internet. Arild Engeliem and Mike Nelson suggested trying one or two committee meetings should be involved until all the bugs in the streaming system are worked out. Olin Fimreite was concerned about the amount of extra help needed by TV Studio staff to do the streaming especially after the County Board did not approve the Studio Coordinator last night. Olin Fimreite was also concerned about Cyndy Jacoby, Supervisor Deb Jones suggested that the Fiscal and Management job Cyndy has been doing should be terminated. (she gets no money from TCCTV funds) Olin Fimreite suggested that the five hour per week job in the TCCTV Studio should be discontinued and these funds used for the five hour per week Financial and Management position. The majority of the committee are very committed to the TCCTV Studio, but with limited funding no action was made regarding the proposed resolution of the other matters discussed.

13. **2012 Budget Update:**

Everything is on track for 2012.

14. **TCCTV Studio Coordinator update**

Jami Kabus, Human Resources Director boosted the spirit of the committee who supported the TCCTV Studio Coordinator position by suggesting bringing the position back to the Executive/Finance Committee for another review. The job description, list of schools and organizations with possible candidates of other data she developed will be kept on file. County Board Chairman Ernie Vold, said he will put the position on the agenda for the Executive/Finance Committee on April 2.

15. **2012 Budget Update**

Because of time no report was given.

16. **Recent Programming**

Because of the late time a limited report on programing was given. Cyndy indicated that some old movies are being shown and that a new program entitled Trempealeau County News is being started by Rob Grover.

17. **Next meeting date** was set for _____ at _____ a.m., in the Trempealeau County Government Center.

Chairman Mike Nelson will notify the committee on the next meeting date and time.

18. **MOTION: Adjourn meeting at 12:10 p.m. The committee agreed on a \$35.00 meeting.**

(Fimreite / Engeliem : **PASSED**).

Olin Fimreite, Secretary
Agriculture and Extension Education Committee