

AMENDED MINUTES
Trempealeau County Extension Education and Communication Committee

Mike Nelson, Chair

1. Meeting called to order by Mike Nelson at 9:05 a.m. in the Trempealeau County Government Center in the Tremple Room on September 27, 2011.
2. Notice was posted according to open meeting law requirements.

Committee members present:

X George Brandt
X Robert Duellman
X Arild Engelién
 Olin Fimreite
X Michael Nelson

Others present:

X Steve Okonek
X Cyndy Jacoby
X Pat Malone
X Megan Stuessel
X Ron Henry (10:00 a.m.)

3. **MOTION: Adopt agenda as (printed)**
(Duellman / Engelién : **PASSED**).
4. **MOTION: Adopt minutes of the August 16, 2011, meeting as (printed)**
(Engelién / Duellman : **PASSED**).
5. **MOTION: Approve agents' out-of-county travel requests**
(Brandt / Engelién: **PASSED**).

See attached Out of County Travel Request.

6. **Report from 4-H Executive Board:**

Megan reported the Annual Meeting was held on the 20th. The Fair Board Meeting is October 10th at 7:30 p.m. at the Fairgrounds. The Leader's Board revised the By-Laws to accommodate changes. Discussed the State's new mandated Charter process for when clubs for any committee that raises money with the name 4H. The fiscal year has changed from 10/1 – 9/30 to 7/1 – 6/30.

7. **2011 Extension Budget**

Cyndy presented the budget. We are now sharing the form report we receive from the County Clerk. She and Michelle are working with the Clerk's office to clear up the postage issue regarding the twenty-nine cents stamps purchased.

8. **Extension Programming Update:**

Steve Okonek finished **Skid Steer Safety Training** with nine participants. There were two Hispanic participants – program was delivered bilingually.
Financial Statements and Ratios – thirteen participants; two face-to-face classes with three on-line classes.
Elk Creek field day, numerous farm and home calls.

Pat Malone shared the TCCTV viewer's survey report with the committee. (see attached)

9. **2012 Proposed Budget:**

Budget hearing for TCCTV/UW-Extension will be on 9/29/11. Cyndy showed the proposal she will be making to Exec/Finance. Our budget includes funding for a full-time agricultural educator.

Motion: Brandt/Engelien to approve the 2012 budget as proposed and brings it forward to Exec/Finance. Carried.

10. **Cindy Currier – toaster, card & computer replacement**

Cindy Currier shared quotes for a new toaster card, and computer. HD models are not an option. She recommends “Safe Harbor Computers” bid for \$8,090.00 (shipping, insurance, and equipment) plus an additional \$1,200.00 for set up and training for a total of \$9,290.00.

Motion: Brandt/Nelson to accept the Safe Harbor bid and approves the purchase with the money from the non-lapsing fund. Carried. (see attached)

11. **2011 TCCTV Budget**

Cyndy reviewed the TCCTV budgets. They have many accounts. The 2011 total budgeted levy is \$64,068.00 over \$30,000.00 is still unencumbered. There are other TCCTV budgets that include levy dollars. The 2012 Budget will be streamlined. **Cindy Currier** shared that she was invited by Mark Smick to attend a meeting with TCC regarding CESA and encoders to stream videos.

12. **2012 Proposed Budget**

The 2012 budget includes one for TV studio stuff and office operations (610 is combined with 611). Tried to address the uncertainty associated with our unemployment obligation. 55615 budget is related to taking in and spending money from donations. Added a worksheet showing the costs of increasing Rick and Michelle’s time. This is just a proposal.

13. **UW-La Crosse Internship summary**

Deferred

14. **RC & D grant**

Mary C. Anderson passed out a summary of TCCTV history. She passed out a list of potential grants. She reviewed possibilities with the committee. (See attached).

15. **Upcoming TCCTV fundraisers**

Arlena updated the committee on progress on fundraisers – auction – October 12th. The phone banks are lined up – four lines with one extension. They have control room volunteers (Bobbi, Wade, Rick) and camera operators. Volunteers are being recruited. It will go from 5:00 to 9:00. Arlena has been authorized to put the ads together and get them out.

Motion: Brandt/Nelson to spend up to \$60.00/week for the next two weeks (total of \$120.00) to put ads in the Arrow Shopper to promote the telethon. The money will come from the TCCTV non-lapsing fund. Carried

16. **Recent Programming**

Deferred until next month

17. **Next meeting date** was set for October 18th at 9:00 a.m., in the Trempealeau County Government Center.

18. **MOTION: Adjourn meeting at 12:04 p.m.**
(Brandt / Duellman: PASSED).

Olin Fimreite, Secretary
Agriculture and Extension Education Committee