

MINUTES
Trempealeau County Extension Education and Communication Committee

Mike Nelson, Chair

1. Meeting called to order by Arild Engelién at 9:00 a.m. in the Trempealeau County Government Center in the Packer Room on February 15, 2011.
2. Notice was posted according to open meeting law requirements.

Committee members present:

X George Brandt
X Robert Duellman
X Arild Engelién
X Olin Fimreite
X Michael Nelson

Others present:

X Steve Okonek
X Cyndy Jacoby
____ Pat Malone
X Megan Stuessel
X Jamie Kabus
X Arlena Schott
X Ron Henry

3. **MOTION: Adopt agenda as (printed)**
(Duellman / Brandt : **PASSED**).
4. **MOTION: Adopt minutes of the January 18, 2011, meeting as (printed)**
(Engelién / Brandt : **PASSED**).
5. **MOTION: Approve agents' out-of-county travel requests**
(Brandt / Fimreite : **PASSED**).

See attached Out of County Travel Request.

6. **Report from 4-H Executive Board:**

Megan 4-H Youth Development Educator has had a very busy month, as indicated on the Agents Report. She reported that Lexi Lambert and Jordan Kampa received the Prestigious 4-H 2010 Key Award. She reported that two 4-H youths qualified to participate in a 4-H event in Washington D.C. and five youth are attending the National Youth Conference. She is working with the fair board organizing and planning the fair activities, fees and trophies. She was complimented by the committee on the excellent monthly newsletter.

7. **2010 Extension Budget:**

Budget reports have not yet complied by the County Clerk's Office at this time.

8. **Update on resolutions:**

Megan followed up with the supervisor, Dick Miller, on the misunderstanding of the two resolutions brought up at the January County Board Meeting. Supervisor Miller will bring it up again at the February meeting on February 21. Megan plans to attend the meeting to clear up the misunderstanding.

9. **WACEC registrations:**

The deadline for registration for the WALEC Conference on March 28-30 in Madison is February 18th. Committeemen should contact Pat Malone.

10. **Agent Report:**

See attached Agents Report. Pat Malone did not submit a report. Steve Okonek Interim County Agent has had a busy month assisting land owners with various questions and conducting Pesticide Application Training. Cyndy Jacoby, Family Living Educator reported on her monthly activities. She distributed and discussed a newsletter entitles "Money Smart" which provides financial advice. She is working with volunteer food programs, agencies and groups who provide food distribution in the county. These efforts prevent hunger in Trempealeau County. Cyndy distributed the newsletter that she compiled "Meeting Food Needs in Trempealeau County".

11. **2010 TCCTV Budget:**

It's too early in the month to have the 2010 TCCTV Budget Report from the County Clerk's Office.

12. **TV Visioning Report**

The Committee received a report compiled by Pat Malone on the TCCTV Visioning Management held on February 14th. Five primary areas were discussed; they were Government, Education and Culture, Fund Raising, Entertainment and Sports. The visioning meeting summary is attached. There were about 35 people at the meeting and money suggestions, ideas and opinions were presented. The follow up and implementation requires many efforts. A fund raising sub-committee meeting was formed and met on February 9th and formulated plans for the following fund raisers (1) underwriting and contributors (2) auction (3) grants.

13. **Police guidelines**

Jamie Kabus, Courthouse Personnel Director, said she will be meeting with the personnel bargaining committee to develop a policy and procedure for unpaid and paid student Interns and adult volunteers.

14. **TV Underwriting:**

After a long discussion George Brandt made a motion and second by Olin Fimreite to approve the following underwriting and contributor guideline. Motion carried

See attached

15. **Discussion of Live Auction**

Arlena Schott host of the long running show "Gorden Wise" made a presentation on the success of an auction at the Eau Claire Community Education TV. It is run by volunteers and it is shown live on TV. After discussion by the committee George Brandt made a motion and seconded by Olin Fimreite to conduct a TCCTV Auction. Motion carried. Arlena said she was willing to assist.

16. **Writing of RCD**

Olin Fimreite presented a seven step proposal for obtaining assistance from River Country Resource Conservation & Development Council Inc. (RC & D). Mary Anderson who works as a grant writer and it is a frequent host on TCCTV is willing to help obtain a grant. Estimated cost – grant search \$150-\$200 grant \$500-\$1000. After discussion George Brandt made a motion and seconded by Olin Fimreite to request assistance of spending up to \$200 for the grant search if it meets the approval of the Corp Council Rian Radke. Motion carried.

17. Arild Engelién made a motion seconded by George Brandt to go into closed session per WI State 19.85. Motion carried.

18. Bob Duellman made a motion seconded by Arild Engelién to reconvene into open session. Motion carried. Olin Fimreite made a motion seconded by George Brandt to approve and confirm the matter that discussed in the closed session. Motion carried.

19. **TCCTV Programming**

See attached report. It is covered by Arrow Shopper. Cyndy reported chiropractor show, health department and others are coming back. Discussed better relationship and more communication with TCC (Tri Co Communications Cooperative). Ron Henry who films basketball games and other sporting events showed the committee clips from a basketball game he recently filmed. TCCTV provides the video and WHTL provides audio. The show featured replays and scenes from two cameras made the game presentation/outstanding. The committee thanked Ron for all his volunteer help at TCCTV.

20. **Next meeting date** was set for March 15th at 9:00 a.m., in the Trempealeau County Government Center.

21. **MOTION: Adjourn meeting at 12:15 p.m.**
(Brandt / Engelién : **PASSED**).

Olin Fimreite, Secretary
Agriculture and Extension Education Committee