

MINUTES
Trempealeau County Extension Education and Communication Committee

Mike Nelson, Chair

1. Meeting called to order by George Brandt at 1:30 p.m. in the Trempealeau County Government Center in the Packer Room on June 29, 2010.

2. Notice was posted according to open meeting law requirements.

Committee members present:

X George Brandt
X Robert Duellman
X Arild Engelién
X Olin Fimreite
X Michael Nelson

Others present:

Jon Zander
Cyndy Jacoby
Matt Galewski
Arlena Schott

3. **MOTION: Adopt agenda as printed**
(Engelién / Duellman : **PASSED**).

4. **MOTION: Adopt minutes of the May 25th, 2010, meeting as printed**
(Duellman / Engelién : **PASSED**).

5. **MOTION: Approve agents' out-of-county travel**
(Duellman / Fimreite : **PASSED**).

See attached Out of County Travel Requests.

Jon Zander will be traveling to Standard Rank and Promotion Committee meeting in Wisconsin Rapids and Farm Technology Days in River Falls.

6. **Report from 4-H Executive Board:**
No report.

7. **2010 Extension Budget:**
Discussion about having meetings concerning budget discussion coordinated by UW-Extension. 2-3 session meetings about one hour long for review of County budget formation. Meeting would be for County Board, department heads, and perhaps unions. The meeting would receive input to determine the best way to provide services with limited finances. Committee approved the idea of a meeting. Jon will formulate a letter. 2010 Extension budget is on target.

8. **Issues Identification/Discussion:**
Brandt was disturbed about 57 ranking out of 72 County ranking in Health. He asked how this could be improved. Brandt felt there are numerous problems that could be discussed. Committee suggested the UW-Extension delve into the many reasons for the low Health rating and report to County Board at a future meeting.

9. **Agent Report:**
Cyndy Jacoby gave agent report. Report on file.
Jon Zander talked about format of meeting. If the committee has suggestions, we are flexible to change.

10. **2010 TCCTV Budget:**

Arlena Schott here as a guest. Matt Galewski reported everything is on track. Next meeting - budget report.

11. **Personnel:**

a. **Summer Youth Experience Program Employee**

Erin Haney is the new summer intern from Galesville. She is doing an excellent job. She is a graduate of high school. She will be going to the University of Minnesota. She will work for three months at TCCTV.

12. **Annual Fund Drive Update:**

Matt Galewski reported about \$2,000 has come in. He expects about \$5,000 in public donations.

13. **Equipment Purchases & Repair:**

Can lose files that are digitized into their equipment. Matt Galewski is checking into equipment and server that can save the files for archive use. Price is \$3,015. Courthouse system is \$3,150, and it is a better system. Money for system will be provided through public donation.

MOTION: To approve purchasing equipment from County for \$3,150.
(Brandt / Fimreite : PASSED).

14. **2010 Trempealeau County Fair:**

Matt Galewski reported that TCCTV will be covering many events at the Trempealeau County Fair in July.

15. **Recent Programming:**

A number of new programs have been filmed. Matt Galewski passed out a list of programs.

MOTION: To present Arlena Schott with a plaque for her outstanding accomplishments and with her show "Garden Wise" being shown by 200 community television stations in the U.S., Canada, Nova Scotia, New Zealand, and Australia.
(Brandt / Fimreite : PASSED).

16. **Director's Report:**

Matt Galewski gave a brief director's report. Fimreite suggested a questionnaire to determine programs that are or are not being watched. Matt and UW-Extension will develop a questionnaire.

17. **Next meeting date** was set for July 27th at 9:00 a.m., in the Trempealeau County Government Center.

18. **MOTION: Adjourn meeting at 4:00 p.m.**
(Duellman / Brandt : PASSED).